Rasim Muftiev

TECHNICAL PRODUCT MANAGER | PhD

English | Deutsch | Русский

Contacts

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Email	**rasim@muftiev.com**
Residence	**Prague, Czechia**

Skills

Processes	**Agile	DevOps**
Frontend	**Javascript	React.JS**
Backend	**Python	Node.JS**
Smart Contract	**Solidity	Rust**
Other coding	**C	PHP	Matlab**
Tools	**Git	Postman	Jenkins**
Project Mgmt	**Jira	Confluence**

Hackaton & Startups

T7T Labs, 2022
As a web3 team, we won a **$40k grant** from Near Protocol on development of a bridge smart contract in Rust between Near and Aurora blockchains.

Segmentum, 2022
On Ethereum hackaton in Prague, as a web3 team, we developed a CRM web app for wallets-based users with audience segmentation and chat functionality.

Uget, 2018-2019
I served as a tech advisor for a cloud-based procurement web app for HoReCa, which **raised 830k EUR** of investments.

Certifications

Expert Solidity Bootcamp
Encode, 2023

Certified Product Owner
Scrum Alliance, 2022

DevOps
KnowledgeHut 2021

SAFe Scrum Master
Scaled Agile, 2021

Functional Safety
TÜV SÜD, 2019

DFSS Green Belt
Eaton, 2018

PRINCE2
PeopleCert, 2018

PLC programmer
ATS, 2017

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www.linkedin.com/in/rasim-muftiev

www.github.com/rmuftiev

I am a professional driven by end-to-end development of great tech products solving real customer pains. I bring 10+ years of experience in the IT industry - software engineering and agile product management. I am passionate about Agile & DevOps practices, Web and Blockchain applications. My career includes projects of different sizes in bigger corporations like **Audi with 5+ million accounts**, as well as in smaller dynamic startups like **Phaver with 500k+ users**.

Experience

Product Manager @Phaver — July 2023 - present time

End-to-end technical product management of Phaver mobile app - social network on blockchain, powered by Lens protocol, CyberConnect, Mocaverse, and other. Within 2023, our team raised **$7 mil seed funding**, user base **increased +54%** to **500k+ unique users** with **25k-60k DAU** (Daily active users). I interact daily with:
• Stakeholders and C-level - defining the roadmap, prioritising feature backlog based on the impact-vs-effort models (RICE, ICE, RoE), defining MVP scopes of features, estimating timelines and budgets, defining math models for in-app point economy, discovery, antibot, security, and other mid- and long-term strategies.
• UX/UI team - reviewing designs, defining hypothesis for UX researches (A/B testing, user interviews), setting analytics and KPIs for feature success, reviewing analytical data for data-driven action items.
• Dev team - prioritising bugs, planning sprints within Scrum and Kanban methodologies, refining features on epic and user stories level, tech discussions and debug sessions, testing iOS and Android applications.

Product Owner @Gamium — September 2022 - August 2023

Gamium has raised **$3 mil seed funding** in 2022. From several existing products, I steered company to focus and find product market fit for the "big bets", which ended up in two web3 products: Didit - Digital Identity Service and Genesis Metaverse. Mobile banking app (fiat and crypto) was postponed for later launch. Once product vision was set, I took technical product management of the Didit. Within 6 months team launched:
• Didit.me - beta release of a B2C app to manage Digital Identity gathered **5000 visits and 1000 registrations** in the first 24h. Whereas, the production version gathered **8000+ registrations** within first 2 months.
• Business.Didit.me - B2B app for businesses to implement Didit SDK and manage Digital identity of users (login, authorization, authentication, KYC, personal data, etc). We got 10 companies for alpha release testing. Moreover, my daily tasks included interacting with C-Level management, defining the roadmap, prioritising feature backlog based on the WSJF method, planning sprints, refining features and user stories, tech discussions , testing, implementation of Agile methodologies (ShapeUp, Scrum).

Product Owner @Accenture — May 2020 - September 2022

As part of Accenture, I was outsourced to the **Audi** company and I was a Product Owner of the official **myAudi** web app together with 10 other POs. We were following SAFe methodology. I lead a crossfunctional scrum team of software developers and designers to develop and maintain the features of Vehicle dashboard, Service Appointment, User Profile completion and other. The total amount of **myAudi accounts exceed 5 mil.** However, only 20% of those were visiting the web app, For features under my supervision, the average number accounted to **40k of MAU** (Monthly active users**)**, Due to UX researches, we improved the number **by +22%**. Besides that, I also facilitated improvement of release duration **by 17 days**.

Senior Software Engineer @Eaton — June 2018 - March 2020

As senior engineer, I was involved into Embedded Controls with programming of firmware in **C**, programming of industrial and mobile PLCs in Codesys, and development of scripts in **Python**. Within those, I lead **the telematics "Over The Air Programming" project** and system and architectural design of **the Steer-By-Wire machine with remote controls**. Once granted the safety certification, I developed functional safety architectures according to IEC 61508 and ISO 13849. Moreover, I also lead innovation focus group to increase and attract more innovative projects with participants applying for invention disclosures and patents.

Software Engineer @Eaton — September 2016 - May 2018

I spent my first years as SW Engineer in Electronics team, where I was developing a desktop application and interpreter language in **Python**. It was served for an automated testing system for industrial circuit breakers. Moreover, I supported hardware design of electronic circuits and Rogowski coils, developed software and control algorithms for industrial PLCs, hydraulic valves, drives in CodeSys and **Python**. Among other **50 selected candidates worldwide**, I also graduated from the 2-year **Eaton Technical Leadership Program**.

Scientific Researcher | PhD @TU Dresden — February 2011 - March 2014

As a doctorate student, I was designing multi-criteria decision-making model for IT offshoring. It was reinforced by analysis of IT infrastructure, software solutions, IT security, pricing models, etc. I was also supporting international scientific affairs with the universities of the CIS countries.

Experience from 2010 till 2014 continued on page 2

Education

2010 - 2014
PhD in Business Informatics
TU Dresden | USATU Ufa

2014 - 2016 (with Distinction)
Ms Engineer in Medical Devices
ČVUT Prague

2005 - 2010
Bs Engineer in Medical Devices
USATU Ufa

Languages

English	Full proficiency
German	Full proficiency
Tatar	Native
Russian	Native
Czech	Basic proficiency

Hobbies

Ice hockey goaltending

Investing in Stocks & Crypto

Hiking & Mountaineering

Playing guitar

Web Developer @Freelance
August 2010 - January 2014

During that time period, I was full-time and sometimes part-time developing a web pages for customers. Development could have included regular one-pager or landing websites. However, handful of them required development of full content management systems (CMS). Back in the years, the stack I used was simple **HTML**, **CSS**, and **Javascript** for frontend, **PHP** and **MySQL** for backend. Here are some selected freelance websites: nela-h.cz, obytnevozyhebik.cz, khan-murza.ru, trendconsulting.cz. NOTE: due to long due, some of those webpage might be up- or outdated.

Engineering Intern @Fraunhofer IPMS
February 2010 - March 2010

At the department of Lifetronics of, I was working on data acquisition from a wireless cardiograph and further signal processing in **Matlab** to detect accelerometry-based position of a patient. **Accuracy reached 59%.**

References

Adam Gabriel	**Yorck Burneleit**	**Prof. Dr. Wolfgang Uhr**	**Alejandro Rosas**
Engineering manager	Managing director	Dean of Business Informatics	CEO
EATON, Prague, Czechia	ACCENTURE, Prague, Czechia	TUD, Dresden, Germany	GAMIUM, Barcelona, Spain
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More

Visit my webpage muftiev.com for more detailed information and references.

Donate to my charity project. Chip any amount in exchange for my photo. All donations go to a dog shelter.